

Economic Development Committee Update

February, 2021

1. **CGI BANNER PROGRAM:** No Change. Still awaiting word from CGI to begin. Will contact CGI this week to get a status from them. (They will begin to assess what poles they would recommend while we submit some guidelines for their design. Designs and placement of banners would then be presented to the Town Commission for approval.)
2. **STRATEGIC GOALS:** Created some draft questions to use in a survey of local businesses. Committee asked for additional clarification on some of the questions and we are working on that now. Committee has discussed the possible need for reassessing the town's 'theme' (like re-asking the question, who are we and what do we want to be).
3. **SIDEWALK AND SIGNAL BOX ART:** No change. The state has indicated a bidding process has been initiated for repaving projects, including Market Street, and suggested the street may be done in the spring of 2021.
4. **EDC WEBPAGE:** On hold awaiting feedback from the University of Delaware to see if Bridgeville will be considered for one of their program projects.
5. **SIGN GRANT:** The town is sending eligible businesses a letter informing of the availability of a grant.
6. **OPEN POSITIONS:** One of our members is moving so has resigned (Harris Mager). The committee now has 6 voting members. On Monday, February 8th, a volunteer job description will be posted to various social media sites in the hopes of generating interest.
7. **CONVENER:** The committee is looking into how it can facilitate the dissemination of events around town. The idea is to give people a single place to find what is happening around town and where to find more information about the events. This would include town initiated events as well as local business, clubs, and groups. A sub-group has been created to discuss this.
8. **CHRISTMAS DECORATIONS:** The committee will be considering the proposal by Commissioner Smith concerning the purchase of a town Christmas tree at its meeting on February 8.

Richard Grinnell

Chairperson, Economic Development Committee